

61-57004-

27 JUL 1961

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MEMORANDUM FOR: The Honorable
Edward R. Murrow
Director, United States Information Agency

SUBJECT : Estimated Communist Expenditures on Propaganda

REFERENCE : USIA memorandum to CIA dated 20 July 1961,
subject as above

We would be most happy to participate again with USIA
on a joint task force to compile and consolidate subject
data. For this purpose I am designating STAT
and STAT who will contact Mr. Barnaley
within the next few days to work out necessary details.

SIGNED

ALLEN W. DULLES
Director

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OFFICE OF
THE DIRECTOR

UNITED STATES INFORMATION AGENCY
WASHINGTON

July 20, 1961

MEMORANDUM FOR: The Honorable
Allen W. Dulles
Director, Central Intelligence Agency

SUBJECT: Estimated Communist Expenditures on Propaganda

Several years ago (1957) USIA, with assistance from CIA, compiled estimates of Communist expenditures on propaganda directed at non-Communist countries. It is becoming more and more evident that we need to up-date these estimates, for diplomatic, propaganda and informational, Congressional presentation and other valuable uses.

Your Agency and USIA have the best sources for obtaining this information. If you agree, I suggest we each designate two members to serve on a joint task force to work out the details of compiling and consolidating this data. My representative would be Mr. Richard S. Barnsley, Deputy Director of our Office of Research and Analysis.


Edward R. Murrow
Director

STAT

MEMORANDUM FOR: Mr. Dulles

is Chief,
International Trade Branch, Services Division,
ORR.

JSE
26 July 1961

(DATE)

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